

The Daily Post-Athenian

ATHENS AREA

Bridal FAIR



Athens Area Bridal Fair • Sunday, Feb. 28, 2010, 1-5 p.m. • Springbrook Country Club

December 15, 2009

The Daily Post-Athenian cordially invites you to participate in the fifth-annual Athens Area Bridal Fair. The event will be held at Springbrook Country Club in Niota on Sunday, Feb. 29 from 1 to 5 p.m.

The cost for one vendor booth is \$150. This includes an 8-foot table (with tablecloth), special signing and inclusion in the event program. Each vendor will be featured in the extensive promotional advertising in The DPA and other area newspapers, such as The Monroe County Advocate in Sweetwater and The News Herald in Dayton. Posters will be put up in strategic locations around the area and we will promote the event in several other ways locally. We are also posting information about the Fair on several wedding Web sites, as well as providing a Web site for the event, www.bridalfair.dailypostathenian.com.

To make this event as profitable for our vendors as possible, following the event, The DPA will provide you with a mailing list of those in attendance, which you can use for your own marketing purposes.

There will be a fashion show and other entertainment throughout the day. The DPA will provide a grand prize to be given away at the end of the event. And, each vendor will be asked to donate a door prize, which will also be given away at the end of the day.

This is a wonderful time for us to join together in partnership with other fine quality businesses in our community. We look forward to receiving your confirmation of participation, no later than Jan. 29. Please call Anissa Ingram at The DPA (423-745-5664), or e-mail anissa.ingram@dailypostathenian.com. You may also register online at www.bridalfair.dailypostathenian.com.

Please complete the enclosed vendor registration form. **Only 40 vendor spots are available**, so reserve your space soon.

Sincerely,

Anissa Ingram
Special Projects Manager, The Daily Post-Athenian

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